



North Carolina Tobacco Use Quit Line  
 How Heard About by County Report  
 From 9/1/2009 through 9/30/2009

Print Date/Time 10/2/2009 3:50:02 AM

The purpose of this report is to provide you with a count of self reported answers associated with the question, 'How did you hear about the program?' asked by Registration, per county.

NOTE: 'OTHER' in the county list includes callers who have reported an incomplete address or an address outside the state.

	Brochure/Newsletter/Flyer	Cigarette Pack (Quit Assist)	College Website/Email	Community Organization	Employer/Worksite	Family/Friend	Health Department	Health Insurance	Health Professional	Newspaper/Magazine	Outdoor Ad	Radio	School/College event	Student Health Services	TV/Commercial	TV/News	Website	Does Not Remember	Other	Refused	Not Collected	Total
ALAMANCE	1	-	-	2	1	-	-	-	2	-	-	-	-	-	-	-	-	1	4	-	-	11
ALEXANDER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ALLEGHANY	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	2
ANSON	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ASHE	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
AVERY	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BEAUFORT	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-	-	2
BERTIE	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-	-	3
BLADEN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	2
BRUNSWICK	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	1	1	-	-	-	-	3
BUNCOMBE	1	-	-	-	-	1	1	-	1	-	-	-	-	1	-	1	-	-	2	-	-	8
BURKE	1	-	-	-	2	2	1	-	1	-	-	-	-	2	-	-	-	-	2	-	-	11
CABARRUS	-	-	-	-	-	1	-	-	-	-	-	1	1	-	1	-	-	-	-	-	-	4
CALDWELL	-	-	-	-	-	-	1	-	1	-	4	-	-	-	-	1	-	-	-	-	-	7
CAMDEN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CARTERET	1	-	-	1	-	-	-	-	4	-	-	-	-	-	-	-	-	-	1	-	-	7
CASWELL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1
CATAWBA	-	-	-	1	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	3
CHATHAM	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
CHEROKEE	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	2
CHOWAN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLAY	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



North Carolina Tobacco Use Quit Line  
 How Heard About by County Report  
 From 9/1/2009 through 9/30/2009

Print Date/Time 10/2/2009 3:50:02 AM

	Brochure/Newsletter/Flyer	Cigarette Pack (Quit Assist)	College Website/Email	Community Organization	Employer/Worksite	Family/Friend	Health Department	Health Insurance	Health Professional	Newspaper/Magazine	Outdoor Ad	Radio	School/College event	Student Health Services	TV/Commercial	TV/News	Website	Does Not Remember	Other	Refused	Not Collected	Total
CLEVELAND	-	1	-	-	-	-	-	-	2	-	-	-	-	-	1	-	-	-	1	-	2	7
COLUMBUS	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2
CRAVEN	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	1	-	-	-	-	3
CUMBERLAND	-	-	1	1	8	2	3	1	8	-	-	-	-	-	2	-	-	-	3	-	-	29
CURRI TUCK	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	2
DARE	-	-	-	-	-	-	1	1	2	-	-	-	-	-	-	-	-	-	-	-	-	4
DAVI DSON	-	-	-	1	-	-	1	-	2	1	-	-	-	-	1	-	-	-	1	-	-	7
DAVI E	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
DUPLI N	-	-	-	-	-	1	-	-	2	-	-	-	-	-	-	-	1	-	-	-	-	4
DURHAM	2	-	-	-	1	-	-	-	4	-	1	-	-	-	1	-	-	-	1	-	1	11
EDGECOMBE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	2
FORSYTH	-	-	-	1	1	7	-	-	5	-	-	-	-	-	2	-	3	-	1	1	-	21
FRANKLI N	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
GASTON	-	-	-	1	-	-	-	1	1	-	-	1	-	-	2	-	-	-	-	-	1	7
GATES	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1
GRAHAM	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	2
GRANVI LLE	-	-	-	-	-	-	-	-	2	-	-	-	1	-	-	-	-	-	-	-	-	3
GREENE	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
GUI LFORD	-	-	-	-	1	4	3	1	4	-	-	1	-	-	2	-	-	1	2	-	-	19
HALI FAX	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	2
HARNETT	-	-	-	-	2	1	-	-	2	-	-	-	-	-	-	-	-	-	1	-	-	6
HAYWOOD	1	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	3
HENDERSON	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	2
HERTFORD	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	1	-	-	-	3
HOKE	1	1	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4
HYDE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



North Carolina Tobacco Use Quit Line  
 How Heard About by County Report  
 From 9/1/2009 through 9/30/2009

Print Date/Time 10/2/2009 3:50:02 AM

	Brochure/Newsletter/Flyer	Cigarette Pack (Quit Assist)	College Website/Email	Community Organization	Employer/Worksite	Family/Friend	Health Department	Health Insurance	Health Professional	Newspaper/Magazine	Outdoor Ad	Radio	School/College event	Student Health Services	TV/Commercial	TV/News	Website	Does Not Remember	Other	Refused	Not Collected	Total
I REDELL	-	-	-	-	-	1	-	-	2	-	-	-	-	-	-	-	-	-	1	-	-	4
JACKSON	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	1
JOHNSTON	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
JONES	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
LEE	-	-	-	-	-	-	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	2
LENOIR	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	1
LINCOLN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MACON	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MADISON	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	1
MARTIN	1	-	-	-	1	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	4
MCDOWELL	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	1	-	-	-	-	-	3
MECKLENBURG	2	-	-	-	3	-	1	-	10	-	-	1	1	-	5	-	-	2	3	-	-	28
MITCHELL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MONTGOMERY	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1
MOORE	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	2
NASH	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	2
NEW HANOVER	1	1	-	-	-	1	-	-	1	-	-	1	-	-	-	-	-	-	-	1	-	6
NORTHAMPTON	-	-	-	-	-	-	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	2
ONSLow	1	-	-	-	-	-	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	3
ORANGE	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
PAMLICO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PASQUOTANK	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	2
PENDER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PERQUIMANS	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	1
PERSON	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	2
PI TT	1	-	-	-	-	1	-	-	1	-	-	-	-	-	1	-	1	-	-	-	-	5



North Carolina Tobacco Use Quit Line  
 How Heard About by County Report  
 From 9/1/2009 through 9/30/2009

Print Date/Time 10/2/2009 3:50:02 AM

	Brochure/Newsletter/Flyer	Cigarette Pack (Quit Assist)	College Website/Email	Community Organization	Employer/Worksite	Family/Friend	Health Department	Health Insurance	Health Professional	Newspaper/Magazine	Outdoor Ad	Radio	School/College event	Student Health Services	TV/Commercial	TV/News	Website	Does Not Remember	Other	Refused	Not Collected	Total
POLK	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	1	1	-	-	3
RANDOLPH	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-	3
RI CHMOND	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	2
ROBESON	2	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-	-	5
ROCKINGHAM	-	-	-	-	-	-	-	-	-	-	-	1	-	-	2	-	-	-	-	-	-	3
ROWAN	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2
RUTHERFORD	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SAMPSON	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
SCOTLAND	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
STANLY	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
STOKES	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	1
SURRY	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
SWAIN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TRANSYLVANIA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TYRRELL	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	1	-	-	3
UNION	-	-	-	-	-	-	-	1	1	-	-	-	1	-	-	-	-	1	-	-	-	4
VANCE	-	-	-	-	-	1	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	3
WAKE	4	1	-	3	-	2	1	1	8	-	-	1	-	1	-	-	2	-	1	-	-	25
WARREN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
WASHINGTON	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1
WATAUGA	-	-	1	-	1	1	-	-	2	-	2	-	-	-	-	-	-	-	-	-	-	7
WAYNE	1	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-	-	1	-	-	-	4
WILKES	-	-	-	-	-	-	1	-	2	-	-	-	-	-	-	-	-	-	1	-	-	4
WILSON	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
YADKIN	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-	-	-	-	2
YANCEY	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



# North Carolina Tobacco Use Quit Line How Heard About by County Report

From 9/1/2009 through 9/30/2009

Print Date/Time 10/2/2009 3:50:02 AM

	Brochure/Newsletter/Flyer	Cigarette Pack (Quit Assist)	College Website/Email	Community Organization	Employer/Worksite	Family/Friend	Health Department	Health Insurance	Health Professional	Newspaper/Magazine	Outdoor Ad	Radio	School/College event	Student Health Services	TV/Commercial	TV/News	Website	Does Not Remember	Other	Refused	Not Collected	Total
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NOT COLLECTED	-	-	-	-	-	-	-	-	1	-	1	-	-	-	1	-	2	-	1	-	-	7
<b>Total</b>	<b>28</b>	<b>5</b>	<b>2</b>	<b>16</b>	<b>29</b>	<b>34</b>	<b>18</b>	<b>11</b>	<b>91</b>	<b>2</b>	<b>9</b>	<b>8</b>	<b>5</b>	<b>1</b>	<b>35</b>	<b>1</b>	<b>17</b>	<b>9</b>	<b>41</b>	<b>3</b>	<b>4</b>	<b>369</b>