



North Carolina Tobacco Use Quit Line  
 How Heard About by Day Report  
 From 10/1/2009 through 10/31/2009

Print Date/Time 11/3/2009 2:38:44 AM

The purpose of this report is to provide you with a count of self reported answers associated with the question, 'How did you hear about the program?' asked by Registration, per day.

	10/01/2009	10/02/2009	10/03/2009	10/04/2009	10/05/2009	10/06/2009	10/07/2009	10/08/2009	10/09/2009	10/10/2009	10/11/2009	10/12/2009	10/13/2009	10/14/2009	10/15/2009	10/16/2009	10/17/2009	10/18/2009	10/19/2009	10/20/2009	10/21/2009	10/22/2009	10/23/2009	10/24/2009	10/25/2009	10/26/2009	10/27/2009	10/28/2009	10/29/2009	10/30/2009	10/31/2009	Total	
Brochure/Newsletter/Flyer	1	1	-	2	1	-	-	1	2	-	-	1	1	1	5	1	1	-	2	4	3	1	-	-	2	-	-	2	-	2	-	34	
Cigarette Pack (Quit Assist)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	1	
College Website/Email	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-	-	3	
Community Organization	2	-	-	1	1	1	-	-	1	-	-	-	-	1	-	1	-	1	-	-	1	-	-	-	-	2	-	2	-	1	-	15	
Does Not Remember	-	-	-	-	-	1	1	-	-	1	-	-	-	1	-	-	-	-	1	1	1	-	-	-	-	-	-	-	-	-	1	8	
Employer/Worksite	2	-	-	-	1	1	1	-	2	-	3	1	-	-	-	1	1	-	1	-	1	1	-	-	-	-	1	-	-	-	-	17	
Family/Friend	2	-	-	-	2	1	2	-	2	1	1	3	1	-	-	1	-	-	2	-	1	1	-	1	2	2	-	1	1	3	2	32	
Health Department	1	1	-	-	1	-	1	-	-	1	-	-	-	-	-	-	-	-	1	-	-	-	2	-	-	-	-	-	2	1	-	11	
Health Insurance	1	1	-	1	-	1	2	-	-	-	-	1	3	1	-	-	-	-	-	-	-	2	-	-	-	-	-	1	1	2	-	-	17
Health Professional	Dental Hygienist	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	2	
	Dentist	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	2	
	Health Care Provider	4	-	1	-	6	4	2	4	4	-	1	5	2	3	1	2	2	-	3	1	2	-	-	3	1	2	4	2	2	3	1	65
	Health Educator	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	
	Nurse	1	-	-	-	-	1	-	1	-	-	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	1	1	-	-	1	8
	OB/GYN Specialist	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	Other	-	-	-	-	-	1	1	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1	-	1	1	2	-	-	-	9
	Other Specialist	-	-	-	-	2	-	-	-	-	-	-	1	1	-	-	-	-	-	-	1	-	-	-	-	-	-	1	1	-	-	-	7
	Pharmacist	-	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2



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Health Professional	Social Worker	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1	
NASCAR Race		-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	
Newspaper/Magazine		-	-	-	-	-	-	2	-	-	-	-	-	1	-	-	-	-	-	-	-	1	1	-	-	-	1	1	-	-	-	-	7	
Not Collected		1	1	-	-	3	1	-	1	1	-	-	-	2	2	-	-	-	-	-	1	2	-	-	1	1	-	1	2	1	1	-	22	
Other		-	2	-	-	-	2	-	3	2	-	-	1	2	2	-	2	-	-	-	1	3	1	-	1	1	2	3	1	1	1	-	31	
Outdoor Ad	Billboard	1	-	-	-	-	-	-	1	-	-	-	-	-	1	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	1	-	7	
Postcard in the Mail		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1	
Radio		-	1	2	-	-	-	-	2	-	-	1	-	2	-	-	-	-	-	-	-	1	-	-	-	-	1	-	1	-	-	-	11	
Re-enrollment Offer		-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	2	1	-	-	-	-	-	1	-	-	-	-	-	6	
Refused		-	1	-	-	-	-	-	-	-	-	-	-	-	1	1	1	-	-	-	-	-	-	1	1	-	-	-	-	-	-	-	6	
School/College event		-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-	1	-	-	1	-	1	-	1	-	7	
TV/Commercial		4	-	-	1	-	3	2	2	-	-	1	1	2	1	-	3	-	-	-	2	-	2	2	-	1	1	1	1	1	2	-	33	
Website		2	-	-	-	1	-	1	2	-	-	-	3	1	2	-	-	-	-	1	-	1	-	-	-	-	-	-	1	2	-	-	1	18
<b>Total</b>		22	8	4	5	20	17	15	21	14	3	8	17	21	16	9	13	5	1	13	14	19	10	7	9	11	14	17	20	12	15	6	386	