



NC PREVENTION
PARTNERS

Participate in the Fax Referral Challenge and the **New** Mini Fax Challenges!

What is the Fax Referral Challenge?

The Fax Referral Challenge encourages hospital staff to refer patients and employees to the NC Quitline using the fax referral option. Once a fax referral form has been filled out, the Quitline will proactively follow-up and provide quitting support along with information about cessation medications. The multi-call option should be promoted. This year's *Challenge* started in July '09 and will run through April '10 with winners receiving plaques at NC Prevention Partners' Annual Meeting on June 2nd 2010.

What are the Mini Fax Referral Challenges?

The Mini Fax Referral Challenges are month-long contests that focus on the number of fax referrals, the highest percentage of accepted calls and the highest percentage of multi-calls. NCPP will celebrate the winners by delivering a fruit basket in person to your door and by putting your photo in our monthly Hospital Bulletin and QuitNowNC! Listserv messages.



Mini Challenges by Month

December

Highest Number of Fax Referrals received from small, medium and large hospitals.

Three prizes will be given this month!

January

Highest Percentage of Accepted Calls

March

Highest Percentage of Referrals that choose the Multi-Call option



Questions? Please contact
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