



North Carolina Tobacco Use Quit Line
 How Heard About by Day Report
 From 1/1/2010 through 1/31/2010

Print Date/Time 2/2/2010 2:44:24 AM

The purpose of this report is to provide you with a count of self reported answers associated with the question, 'How did you hear about the program?' asked by Registration, per day.

		01/01/2010	01/02/2010	01/03/2010	01/04/2010	01/05/2010	01/06/2010	01/07/2010	01/08/2010	01/09/2010	01/10/2010	01/11/2010	01/12/2010	01/13/2010	01/14/2010	01/15/2010	01/16/2010	01/17/2010	01/18/2010	01/19/2010	01/20/2010	01/21/2010	01/22/2010	01/23/2010	01/24/2010	01/25/2010	01/26/2010	01/27/2010	01/28/2010	01/29/2010	01/30/2010	01/31/2010	Total	
Brochure/Newsletter/Flyer		4	1	1	3	5	4	1	4	-	3	2	2	3	1	2	-	1	2	3	2	4	1	1	-	3	1	2	1	3	2	2	64	
Cigarette Pack (Quit Assist)		1	1	-	1	2	-	2	2	4	1	1	1	1	1	2	3	-	-	2	2	1	2	-	3	2	1	3	1	2	-	1	43	
College Website/Email		-	1	-	-	1	1	-	-	-	-	-	-	-	1	-	-	-	-	1	-	1	2	-	-	-	-	-	-	-	-	8		
Community Organization		-	-	-	-	1	1	2	-	-	-	-	2	-	1	-	-	-	-	-	3	1	1	-	-	2	1	1	1	-	-	-	17	
Does Not Remember		-	-	-	2	-	-	1	2	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	7	
Employer/Worksite		-	-	2	2	4	1	2	-	-	-	2	3	1	3	3	-	-	2	7	2	2	2	1	-	-	1	6	1	1	2	-	1	49
Family/Friend		1	-	1	2	3	1	-	2	-	1	4	-	4	3	3	-	1	1	3	1	2	2	1	1	3	2	2	1	1	1	1	48	
Health Department		-	1	1	-	-	-	1	3	-	-	2	-	1	-	-	-	-	1	-	1	-	1	-	2	-	-	-	1	-	1	16		
Health Insurance		1	4	-	3	1	1	1	2	-	-	4	1	1	1	-	2	-	2	4	3	1	2	2	-	2	3	2	2	1	-	-	46	
Health Professional	Dentist	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	
	Health Care Provider	1	-	1	4	4	6	3	7	1	1	1	5	2	3	2	-	1	6	3	7	3	1	2	1	4	1	1	-	3	-	-	74	
	Health Educator	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	
	Nurse	1	-	-	-	1	3	-	3	-	-	-	1	1	-	1	-	-	3	1	2	-	1	-	-	1	-	2	-	1	-	-	22	
	Other	-	-	-	-	-	-	2	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-	-	-	1	-	1	-	1	1	-	8	
	Other Specialist	1	-	-	-	-	-	-	1	-	-	-	-	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	
	Social Worker	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1	
Newspaper/Magazine		-	-	2	1	-	-	-	2	-	-	-	1	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	8	
Not Collected		2	5	-	5	-	2	2	5	-	-	1	-	3	2	4	-	2	-	1	2	-	2	1	-	1	1	-	3	2	-	-	46	



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Other		3	4	1	7	3	3	1	4	3	-	7	2	1	-	3	2	-	-	1	2	5	-	-	3	4	3	2	-	-	1	1	66
Outdoor Ad	Billboard	-	-	-	-	-	-	1	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	4
Pole Position/NASCAR Magazine		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	1
Postcard in the Mail		1	2	-	5	3	-	1	1	-	1	1	1	-	3	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	21
Radio		-	-	-	-	1	-	-	-	-	-	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	4
Refused		-	-	-	-	-	2	-	1	-	-	1	2	1	-	1	-	1	-	1	-	1	1	1	-	3	1	-	1	1	-	-	19
School/College event		-	-	-	-	-	-	-	-	-	-	-	-	-	1	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	5
TV/Commercial		-	1	2	9	2	5	2	2	-	-	2	-	1	2	-	-	1	-	4	1	2	2	-	2	1	2	-	-	-	-	-	43
TV/News		-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
Website		-	2	1	-	1	1	-	1	-	1	1	2	3	2	2	-	1	1	3	3	-	2	1	1	3	2	2	-	-	-	-	36
Total		18	22	12	45	32	31	22	42	8	8	29	21	30	21	32	7	8	17	37	30	26	20	10	12	35	25	20	13	19	5	7	664