



North Carolina Tobacco Use Quit Line
 How Heard About by Day Report
 From 8/1/2009 through 8/31/2009

Print Date/Time 9/2/2009 2:39:38 AM

The purpose of this report is to provide you with a count of self reported answers associated with the question, 'How did you hear about the program?' asked by Registration, per day.

	08/01/2009	08/02/2009	08/03/2009	08/04/2009	08/05/2009	08/06/2009	08/07/2009	08/08/2009	08/09/2009	08/10/2009	08/11/2009	08/12/2009	08/13/2009	08/14/2009	08/15/2009	08/16/2009	08/17/2009	08/18/2009	08/19/2009	08/20/2009	08/21/2009	08/22/2009	08/23/2009	08/24/2009	08/25/2009	08/26/2009	08/27/2009	08/28/2009	08/29/2009	08/30/2009	08/31/2009	Total	
Basketball/sporting event	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	
Brochure/Newsletter/Flyer	-	-	3	-	1	-	3	2	-	-	3	-	1	-	-	-	1	1	1	3	1	-	1	1	-	-	1	1	-	-	-	24	
Cigarette Pack (Quit Assist)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	1	-	-	2	
College Website/Email	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	
Community Organization	-	-	-	1	1	1	-	-	1	-	1	1	-	-	-	-	-	-	-	1	-	-	-	2	2	2	1	-	-	-	-	1	13
Does Not Remember	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	1	1	1	-	-	-	-	-	-	-	1	-	-	-	1	6
Employer/Worksite	2	1	2	1	1	1	2	1	-	-	-	2	1	1	-	-	-	-	1	-	-	-	-	1	1	-	-	-	-	-	-	18	
Family/Friend	-	-	-	1	2	3	1	1	1	2	1	2	1	2	-	1	2	3	3	-	1	-	-	1	1	1	1	1	4	1	-	1	37
Health Department	-	-	-	-	-	1	-	-	1	-	1	-	-	-	-	-	1	2	-	-	1	-	1	-	1	-	2	-	-	-	-	11	
Health Insurance	-	-	1	2	-	-	1	-	-	-	-	-	-	-	-	-	1	-	-	-	2	-	-	-	1	-	-	3	-	-	1	12	
Health Professional	Dentist	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	
	Health Care Provider	1	-	3	2	2	2	2	-	3	4	4	2	2	1	1	4	5	3	2	1	1	-	2	3	3	5	3	-	1	4	68	
	Health Educator	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	2	
	Nurse	-	-	1	-	-	-	-	-	-	-	1	1	-	-	-	-	-	-	-	2	2	-	-	-	-	-	-	1	-	-	2	10
	Other	-	-	1	-	1	1	-	2	-	-	1	-	1	1	-	-	-	1	1	-	1	-	-	-	1	1	-	1	3	-	1	18
	Other Specialist	-	-	-	-	-	-	1	-	-	-	2	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	5	
	Pharmacist	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1	
Social Worker	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	2		



North Carolina Tobacco Use Quit Line
 How Heard About by Day Report
 From 8/1/2009 through 8/31/2009

Print Date/Time 9/2/2009 2:39:38 AM

		08/01/2009	08/02/2009	08/03/2009	08/04/2009	08/05/2009	08/06/2009	08/07/2009	08/08/2009	08/09/2009	08/10/2009	08/11/2009	08/12/2009	08/13/2009	08/14/2009	08/15/2009	08/16/2009	08/17/2009	08/18/2009	08/19/2009	08/20/2009	08/21/2009	08/22/2009	08/23/2009	08/24/2009	08/25/2009	08/26/2009	08/27/2009	08/28/2009	08/29/2009	08/30/2009	08/31/2009	Total	
Newspaper/Magazine		-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	
Not Collected		-	-	1	1	2	-	1	-	-	-	1	-	1	1	-	5	2	2	2	2	-	-	1	1	-	-	-	-	-	-	2	25	
Other		-	-	-	2	2	1	-	1	-	1	1	4	1	-	-	2	1	3	2	-	1	-	2	1	2	-	2	-	-	-	30		
Outdoor Ad	Billboard	-	-	-	2	-	-	-	-	1	-	-	1	-	1	-	-	-	-	1	-	-	-	-	-	2	-	-	1	1	1	-	11	
	Bus Ad	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	
Pole Position/NASCAR Magazine		-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	
Postcard in the Mail		-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1	-	-	-	-	-	3	
Radio		-	1	1	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5	
Re-enrollment Offer		-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	
Refused		-	-	2	-	-	-	1	2	-	1	-	-	2	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	2	-	1	-	12
School/College event		-	-	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1	-	-	-	-	4
Student Health Services		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	2	
TV/Commercial		-	-	4	2	3	2	-	1	-	3	5	3	1	1	1	2	1	-	3	-	1	-	1	-	3	-	-	1	1	-	2	41	
TV/News		-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	
Website		-	-	1	-	-	-	2	-	-	1	-	1	1	1	-	-	1	2	-	2	-	1	-	1	1	1	1	1	1	-	-	2	20
Total		3	3	20	15	18	12	14	13	4	13	22	18	17	11	5	4	18	19	20	15	14	3	3	14	19	14	12	20	7	3	17	390	