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## North Carolina Tobacco Use Quit Line

From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

Method of Entry				
NOTE: Includes Tobacco User, Proxy and Provider.				
	Period	Period %	YTD	YTD %
Phone: Inbound English	365	81.11%	18103	87.38%
Phone: Inbound Spanish	6	1.33%	330	1.59%
Phone: Inbound Warm Transfer	0	0.00%	36	0.17%
Phone: Re-enrollment Offer	0	0.00%	101	0.49%
Phone: Outbound Electronic Consult	0	0.00%	1	0.00%
Phone: Outbound Re-enrollment	0	0.00%	3	0.01%
Phone: Outbound Self-Referral	2	0.44%	70	0.34%
Web	1	0.22%	744	3.59%
Fax	76	16.89%	1329	6.42%
Total	450	100.00%	20717	100.00%

Caller Type				
	Period	Period %	YTD	YTD %
Tobacco User	389	86.44%	18103	87.38%
Proxy	7	1.56%	417	2.01%
Provider	14	3.11%	399	1.93%
General Public	40	8.89%	1798	8.68%
Total	450	100.00%	20717	100.00%

How Heard About				
	Period	Period %	YTD	YTD %
Basketball/sporting event	0	0.00%	21	0.10%
Brochure/Newsletter/Flyer	34	7.56%	919	4.44%
Cigarette Pack (Quit Assist)	5	1.11%	270	1.30%
College Website/Email	2	0.44%	3	0.01%
College website	0	0.00%	19	0.09%
Community Organization	20	4.44%	559	2.70%
Employer/Worksite	37	8.22%	509	2.46%
Family/Friend	39	8.67%	1329	6.42%
Health Department	21	4.67%	466	2.25%
Health Insurance	13	2.89%	501	2.42%
Health Professional				
Dental Hygienist	0	0.00%	11	0.05%
Dentist	3	0.67%	89	0.43%
Health Care Provider	54	12.00%	1699	8.20%
Health Educator	5	1.11%	98	0.47%
Not Collected	0	0.00%	21	0.10%
Nurse	13	2.89%	253	1.22%
OB/GYN Specialist	2	0.44%	8	0.04%



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From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

How Heard About				
	Period	Period %	YTD	YTD %
Other	17	3.78%	273	1.32%
Other Specialist	2	0.44%	63	0.30%
Pharmacist	0	0.00%	36	0.17%
Social Worker	0	0.00%	14	0.07%
<i>Total</i>	<i>96</i>	<i>27.33%</i>	<i>2565</i>	<i>12.38%</i>
NASCAR Race	0	0.00%	1	0.00%
Newspaper/Magazine	3	0.67%	268	1.29%
Outdoor Ad				
Banner	1	0.22%	3	0.01%
Billboard	8	1.78%	119	0.57%
Bus Ad	0	0.00%	3	0.01%
Other	0	0.00%	29	0.14%
<i>Total</i>	<i>9</i>	<i>2.00%</i>	<i>158</i>	<i>0.76%</i>
Pole Position/NASCAR Magazine	0	0.00%	2	0.01%
Postcard in the Mail	0	0.00%	6	0.03%
Radio	8	1.78%	3090	14.92%
School/College event	6	1.33%	144	0.70%
Student Health Services	1	0.22%	27	0.13%
TV/Commercial	36	8.00%	5962	28.78%
TV/News	1	0.22%	192	0.93%
Website	19	4.22%	591	2.85%
Does Not Remember	9	2.00%	133	0.64%
Other	54	12.00%	1118	5.40%
Refused	12	2.67%	312	1.51%
Not Collected	25	5.56%	929	4.48%
Oprah Show	0	0.00%	2	0.01%
Past Caller	0	0.00%	421	2.03%
Re-enrollment Offer	0	0.00%	130	0.63%
Outbound Re-enrollment Offer	0	0.00%	1	0.00%
Not Collected				
Unknown	0	0.00%	69	0.33%
<i>Total</i>	<i>0</i>	<i>0.00%</i>	<i>69</i>	<i>0.33%</i>
<b>Total</b>	<b>450</b>	<b>100.00%</b>	<b>20717</b>	<b>100.00%</b>

Tobacco Users by Gender				
	Period	Period %	YTD	YTD %
Female	231	62.60%	9935	58.25%
Male	136	36.86%	7109	41.68%
Not Asked	0	0.00%	1	0.01%
Refused	2	0.54%	10	0.06%



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## North Carolina Tobacco Use Quit Line

From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

### Tobacco Users by Gender

	Period	Period %	YTD	YTD %
Not Collected	0	0.00%	2	0.01%
<b>Total</b>	<b>369</b>	<b>100.00%</b>	<b>17057</b>	<b>100.00%</b>

### Tobacco Users by Ethnicity

	Period	Period %	YTD	YTD %
Hispanic	16	4.34%	809	4.74%
Non-Hispanic	335	90.79%	15835	92.84%
Does Not Know	0	0.00%	34	0.20%
Refused	8	2.17%	182	1.07%
Not Collected	10	2.71%	190	1.11%
Not Asked	0	0.00%	7	0.04%
<b>Total</b>	<b>369</b>	<b>100.00%</b>	<b>17057</b>	<b>100.00%</b>

### Tobacco Users by Race

	Period	Period %	YTD	YTD %
White	238	64.50%	10068	59.03%
Black or African American	90	24.39%	5149	30.19%
Asian				
Asian Indian	0	0.00%	14	0.08%
Chinese	0	0.00%	18	0.11%
Filipino	0	0.00%	9	0.05%
Hmong	0	0.00%	3	0.02%
Japanese	0	0.00%	4	0.02%
Korean	0	0.00%	19	0.11%
Laotian	0	0.00%	1	0.01%
Not Collected	0	0.00%	7	0.04%
Other Asian	0	0.00%	15	0.09%
Pakistani	0	0.00%	2	0.01%
Refused	0	0.00%	1	0.01%
Thai	0	0.00%	3	0.02%
Vietnamese	0	0.00%	6	0.04%
<i>Total</i>	<i>0</i>	<i>0.00%</i>	<i>102</i>	<i>0.60%</i>
Other	17	4.61%	962	5.64%
Refused	9	2.44%	221	1.30%
Native Hawaiian/Other Pacific Islander				
Guamanian/Chamorro	0	0.00%	2	0.01%
Native Hawaiian	1	0.27%	13	0.08%
Not Collected	0	0.00%	5	0.03%
Other Pacific Islander	0	0.00%	14	0.08%



# North Carolina Tobacco Use Quit Line

From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

Tobacco Users by Race				
	Period	Period %	YTD	YTD %
Samoan	0	0.00%	2	0.01%
Tongan	0	0.00%	1	0.01%
<i>Total</i>	<i>7</i>	<i>0.27%</i>	<i>37</i>	<i>0.22%</i>
American Indian or Alaskan Native	5	1.36%	366	2.15%
Does Not Know	0	0.00%	11	0.06%
Not Asked	9	2.44%	141	0.83%
Total	369	100.00%	17057	100.00%

Tobacco Users by Language Spoken				
	Period	Period %	YTD	YTD %
English	363	98.37%	16670	97.73%
Spanish	6	1.63%	383	2.25%
Other	0	0.00%	3	0.02%
IM Relay	0	0.00%	1	0.01%
Total	369	100.00%	17057	100.00%

Tobacco Users by Age				
	Period	Period %	YTD	YTD %
12	0	0.00%	2	0.01%
13	0	0.00%	13	0.08%
14	0	0.00%	38	0.22%
15	2	0.54%	74	0.43%
16	1	0.27%	149	0.87%
17	3	0.81%	259	1.52%
18 years old	4	1.08%	471	2.76%
19 years old	6	1.63%	477	2.80%
Ages 20-24	40	10.84%	2386	13.99%
Ages 25-30	34	9.21%	2430	14.25%
Ages 31-40	68	18.43%	3058	17.93%
Ages 41-50	70	18.97%	3375	19.79%
Ages 51-60	97	26.29%	2770	16.24%
Ages 61-70	31	8.40%	1194	7.00%
Ages 71-80	10	2.71%	283	1.66%
Ages 80+	0	0.00%	20	0.12%
Refused	3	0.81%	58	0.34%
Total	369	100.00%	17057	100.00%



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## North Carolina Tobacco Use Quit Line

From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

### Tobacco Users by Education

	Period	Period %	YTD	YTD %
Less than grade 9	16	4.34%	582	3.41%
Grade 9-11, no degree	47	12.74%	1903	11.16%
GED	14	3.79%	679	3.98%
High School Degree	73	19.78%	3695	21.66%
Some College or University	88	23.85%	4122	24.17%
College or University Degree	58	15.72%	2500	14.66%
Does Not Know	0	0.00%	6	0.04%
Refused	6	1.63%	150	0.88%
Not Collected	8	2.17%	110	0.64%
Post College	0	0.00%	16	0.09%
Not Asked	59	15.99%	3294	19.31%
Total	369	100.00%	17057	100.00%

### Tobacco Users by Tobacco Type

Participants may select multiple responses.

	Period	Period %	YTD	YTD %
Cigar	11	2.93%	617	3.44%
Cigarette	357	94.95%	16545	92.30%
Pipe	2	0.53%	92	0.51%
Smokeless	6	1.60%	616	3.44%
Other	0	0.00%	36	0.20%
Not Collected	0	0.00%	19	0.11%
Total	376	100.00%	17925	100.00%

### Female Tobacco Users by Pregnancy Status

	Period	Period %	YTD	YTD %
Not Pregnant	215	93.07%	9231	92.91%
Pregnant	13	5.63%	404	4.07%
Planning Pregnancy	3	1.30%	255	2.57%
Breast Feeding	0	0.00%	45	0.45%
Total	231	100.00%	9935	100.00%

### Tobacco Users by Chronic Conditions

Participants may select multiple responses.

	Period	Period %	YTD	YTD %
Asthma	59	13.47%	2703	13.99%
CAD	37	8.45%	1189	6.15%
COPD	53	12.10%	1935	10.01%
Diabetes	54	12.33%	1745	9.03%



## North Carolina Tobacco Use Quit Line

From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

### Tobacco Users by Chronic Conditions

Participants may select multiple responses.

	Period	Period %	YTD	YTD %
Does Not Know	1	0.23%	99	0.51%
None	231	52.74%	11475	59.37%
Not Collected	2	0.46%	150	0.78%
Refused	1	0.23%	31	0.16%
Total	438	100.00%	19327	100.00%

### Tobacco Users by Stage at Registration

	Period	Period %	YTD	YTD %
Precontemplation	0	0.00%	66	0.39%
Contemplation	6	1.64%	381	2.24%
Preparation	314	85.79%	14982	88.06%
Action	44	12.02%	1516	8.91%
	0		23	
Less than 24 hours	9		296	
24 hours to less than 7 days	20		611	
7 days to less than 1 month	12		381	
1 month to less than 6 months	3		205	
Maintenance	2	0.55%	69	0.41%
Unknown	3	0.00%	43	0.00%
Total	369	100.00%	17057	100.00%

### Tobacco Users by Sexual Orientation

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Period	Period %	YTD	YTD %
Bisexual	2	0.54%	94	0.55%
Heterosexual	152	41.19%	6475	37.96%
Homosexual	6	1.63%	228	1.34%
Other	1	0.27%	75	0.44%
Does Not Know	4	1.08%	60	0.35%
Refused	20	5.42%	446	2.61%
Not Asked	184	49.86%	9678	56.74%
Not Collected	0	0.00%	1	0.01%
Total	369	100.00%	17057	100.00%



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## 17 and Under

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From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

Method of Entry				
NOTE: Includes Tobacco User, Proxy and Provider.				
	Period	Period %	YTD	YTD %
Phone: Inbound English	3	75.00%	509	93.05%
Phone: Inbound Spanish	0	0.00%	2	0.37%
Phone: Re-enrollment Offer	0	0.00%	2	0.37%
Phone: Outbound Self-Referral	0	0.00%	2	0.37%
Web	0	0.00%	23	4.20%
Fax	1	25.00%	9	1.65%
<b>Total</b>	<b>4</b>	<b>100.00%</b>	<b>547</b>	<b>100.00%</b>

Caller Type				
	Period	Period %	YTD	YTD %
Tobacco User	4	100.00%	529	96.71%
Proxy	0	0.00%	17	3.11%
Provider	0	0.00%	1	0.18%
<b>Total</b>	<b>4</b>	<b>100.00%</b>	<b>547</b>	<b>100.00%</b>

How Heard About				
	Period	Period %	YTD	YTD %
Basketball/sporting event	0	0.00%	1	0.18%
Brochure/Newsletter/Flyer	0	0.00%	10	1.83%
Cigarette Pack (Quit Assist)	0	0.00%	11	2.01%
Community Organization	0	0.00%	4	0.73%
Family/Friend	0	0.00%	52	9.51%
Health Department	0	0.00%	12	2.19%
Health Insurance	0	0.00%	1	0.18%
Health Professional				
Health Care Provider	2	50.00%	17	3.11%
Not Collected	0	0.00%	1	0.18%
Nurse	0	0.00%	5	0.91%
Other	1	25.00%	4	0.73%
Other Specialist	0	0.00%	2	0.37%
Social Worker	0	0.00%	1	0.18%
<i>Total</i>	<i>3</i>	<i>75.00%</i>	<i>30</i>	<i>5.48%</i>
Newspaper/Magazine	0	0.00%	2	0.37%
Outdoor Ad				
Billboard	0	0.00%	2	0.37%
Other	0	0.00%	1	0.18%
<i>Total</i>	<i>0</i>	<i>0.00%</i>	<i>3</i>	<i>0.55%</i>
Radio	0	0.00%	125	22.85%
School/College event	0	0.00%	19	3.47%



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# North Carolina Tobacco Use Quit Line

## 17 and Under

From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

How Heard About				
	Period	Period %	YTD	YTD %
Student Health Services	0	0.00%	2	0.37%
TV/Commercial	0	0.00%	224	40.95%
TV/News	0	0.00%	5	0.91%
Website	0	0.00%	8	1.46%
Does Not Remember	0	0.00%	2	0.37%
Other	1	25.00%	17	3.11%
Refused	0	0.00%	1	0.18%
Not Collected	0	0.00%	3	0.55%
Past Caller	0	0.00%	10	1.83%
Re-enrollment Offer	0	0.00%	4	0.73%
Re-enrollment	0	0.00%	1	0.18%
<b>Total</b>	<b>4</b>	<b>100.00%</b>	<b>547</b>	<b>100.00%</b>

Tobacco Users by Gender				
	Period	Period %	YTD	YTD %
Female	1	25.00%	248	46.88%
Male	3	75.00%	281	53.12%
<b>Total</b>	<b>4</b>	<b>100.00%</b>	<b>529</b>	<b>100.00%</b>

Tobacco Users by Ethnicity				
	Period	Period %	YTD	YTD %
Hispanic	0	0.00%	30	5.67%
Non-Hispanic	4	100.00%	489	92.44%
Refused	0	0.00%	6	1.13%
Not Collected	0	0.00%	4	0.76%
<b>Total</b>	<b>4</b>	<b>100.00%</b>	<b>529</b>	<b>100.00%</b>

Tobacco Users by Race				
	Period	Period %	YTD	YTD %
White	2	50.00%	344	65.03%
Black or African American	0	0.00%	112	21.17%
Asian				
Asian Indian	0	0.00%	1	0.19%
Chinese	0	0.00%	2	0.38%
Filipino	0	0.00%	2	0.38%
Thai	0	0.00%	1	0.19%
<i>Total</i>	<i>0</i>	<i>0.00%</i>	<i>6</i>	<i>1.13%</i>



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## 17 and Under

From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

Tobacco Users by Race				
	Period	Period %	YTD	YTD %
Other	0	0.00%	40	7.56%
Refused	0	0.00%	6	1.13%
Native Hawaiian/Other Pacific Islander				
Native Hawaiian	1	25.00%	2	0.38%
<i>Total</i>	<i>1</i>	<i>25.00%</i>	<i>2</i>	<i>0.38%</i>
American Indian or Alaskan Native	1	25.00%	14	2.65%
Not Collected	0	0.00%	5	0.95%
Total	4	100.00%	529	100.00%

Tobacco Users by Language Spoken				
	Period	Period %	YTD	YTD %
English	4	100.00%	527	99.62%
Spanish	0	0.00%	2	0.38%
Total	4	100.00%	529	100.00%

Tobacco Users by Age				
	Period	Period %	YTD	YTD %
12	0	0.00%	2	0.38%
13	0	0.00%	13	2.46%
14	0	0.00%	38	7.18%
15	2	50.00%	73	13.80%
16	0	0.00%	148	27.98%
17	2	50.00%	255	48.20%
Total	4	100.00%	529	100.00%

Tobacco Users by Education				
	Period	Period %	YTD	YTD %
Less than grade 9	0	0.00%	4	0.76%
Grade 9-11, no degree	0	0.00%	16	3.02%
GED	0	0.00%	1	0.19%
High School Degree	0	0.00%	1	0.19%
Some College or University	0	0.00%	2	0.38%
Not Asked	4	100.00%	505	95.46%
Total	4	0.00%	529	100.00%



From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

Tobacco Users by Tobacco Type				
Participants may select multiple responses.				
	Period	Period %	YTD	YTD %
Cigar	0	0.00%	40	6.62%
Cigarette	4	100.00%	499	82.62%
Pipe	0	0.00%	3	0.50%
Smokeless	0	0.00%	56	9.27%
Other	0	0.00%	4	0.66%
Not Collected	0	0.00%	2	0.33%
Total	4	100.00%	604	100.00%

Female Tobacco Users by Pregnancy Status				
	Period	Period %	YTD	YTD %
Not Pregnant	1	100.00%	231	93.15%
Pregnant	0	0.00%	13	5.24%
Planning Pregnancy	0	0.00%	4	1.61%
Total	1	100.00%	248	100.00%

Tobacco Users by Chronic Conditions				
Participants may select multiple responses.				
	Period	Period %	YTD	YTD %
Asthma	2	50.00%	98	18.28%
CAD	0	0.00%	9	1.68%
COPD	0	0.00%	1	0.19%
Diabetes	0	0.00%	6	1.12%
Does Not Know	0	0.00%	1	0.19%
None	2	50.00%	414	77.24%
Not Collected	0	0.00%	5	0.93%
Refused	0	0.00%	2	0.37%
Total	4	100.00%	536	100.00%

Tobacco Users by Stage at Registration				
	Period	Period %	YTD	YTD %
Precontemplation	0	0.00%	9	1.71%
Contemplation	0	0.00%	11	2.09%
Preparation	3	75.00%	492	93.36%
Action	1	25.00%	15	2.85%
	0		1	
Less than 24 hours	0		2	
24 hours to less than 7 days	0		4	
7 days to less than 1 month	1		7	



# North Carolina Tobacco Use Quit Line

## 17 and Under

From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

### Tobacco Users by Stage at Registration

	Period	Period %	YTD	YTD %
1 month to less than 6 months	0		1	
Unknown	0	0.00%	2	0.00%
<b>Total</b>	<b>4</b>	<b>100.00%</b>	<b>529</b>	<b>100.00%</b>

### Tobacco Users by Sexual Orientation

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Period	Period %	YTD	YTD %
Not Asked	4	100.00%	529	100.00%
<b>Total</b>	<b>4</b>	<b>0.00%</b>	<b>529</b>	<b>100.00%</b>



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# North Carolina Tobacco Use Quit Line

18 - 24

From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

Method of Entry				
NOTE: Includes Tobacco User, Proxy and Provider.				
	Period	Period %	YTD	YTD %
Phone: Inbound English	35	92.11%	2966	92.05%
Phone: Inbound Spanish	0	0.00%	42	1.30%
Phone: Inbound Warm Transfer	0	0.00%	2	0.06%
Phone: Re-enrollment Offer	0	0.00%	8	0.25%
Phone: Outbound Re-enrollment	0	0.00%	1	0.03%
Phone: Outbound Self-Referral	0	0.00%	12	0.37%
Web	0	0.00%	118	3.66%
Fax	3	7.89%	73	2.27%
<b>Total</b>	<b>38</b>	<b>100.00%</b>	<b>3222</b>	<b>100.00%</b>

Caller Type				
	Period	Period %	YTD	YTD %
Tobacco User	38	100.00%	3196	99.19%
Proxy	0	0.00%	25	0.78%
Provider	0	0.00%	1	0.03%
<b>Total</b>	<b>38</b>	<b>100.00%</b>	<b>3222</b>	<b>100.00%</b>

How Heard About				
	Period	Period %	YTD	YTD %
Basketball/sporting event	0	0.00%	2	0.06%
Brochure/Newsletter/Flyer	5	13.16%	91	2.82%
Cigarette Pack (Quit Assist)	1	2.63%	57	1.77%
College Website/Email	1	2.63%	1	0.03%
College website	0	0.00%	5	0.16%
Community Organization	1	2.63%	32	0.99%
Employer/Worksite	0	0.00%	12	0.37%
Family/Friend	8	21.05%	192	5.96%
Health Department	2	5.26%	43	1.33%
Health Insurance	0	0.00%	10	0.31%
Health Professional				
Dental Hygienist	0	0.00%	1	0.03%
Dentist	0	0.00%	2	0.06%
Health Care Provider	1	2.63%	83	2.58%
Health Educator	0	0.00%	5	0.16%
Not Collected	0	0.00%	2	0.06%
Nurse	0	0.00%	10	0.31%
OB/GYN Specialist	1	2.63%	2	0.06%
Other	0	0.00%	13	0.40%
Other Specialist	1	2.63%	3	0.09%



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# North Carolina Tobacco Use Quit Line

18 - 24

From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

## How Heard About

	Period	Period %	YTD	YTD %
Pharmacist	0	0.00%	2	0.06%
Social Worker	0	0.00%	1	0.03%
<i>Total</i>	<i>3</i>	<i>7.89%</i>	<i>124</i>	<i>3.85%</i>
Newspaper/Magazine	1	2.63%	22	0.68%
Outdoor Ad				
Billboard	1	2.63%	16	0.50%
Other	0	0.00%	9	0.28%
<i>Total</i>	<i>7</i>	<i>2.63%</i>	<i>25</i>	<i>0.78%</i>
Postcard in the Mail	0	0.00%	2	0.06%
Radio	1	2.63%	873	27.09%
School/College event	0	0.00%	21	0.65%
Student Health Services	1	2.63%	6	0.19%
TV/Commercial	7	18.42%	1421	44.10%
TV/News	0	0.00%	27	0.84%
Website	2	5.26%	77	2.39%
Does Not Remember	0	0.00%	11	0.34%
Other	4	10.53%	86	2.67%
Refused	0	0.00%	2	0.06%
Not Collected	0	0.00%	13	0.40%
Past Caller	0	0.00%	45	1.40%
Re-enrollment Offer	0	0.00%	18	0.56%
Re-enrollment	0	0.00%	4	0.12%
<b>Total</b>	<b>38</b>	<b>100.00%</b>	<b>3222</b>	<b>100.00%</b>

## Tobacco Users by Gender

	Period	Period %	YTD	YTD %
Female	15	39.47%	1584	49.56%
Male	23	60.53%	1612	50.44%
<b>Total</b>	<b>38</b>	<b>100.00%</b>	<b>3196</b>	<b>100.00%</b>

## Tobacco Users by Ethnicity

	Period	Period %	YTD	YTD %
Hispanic	1	2.63%	204	6.38%
Non-Hispanic	37	97.37%	2939	91.96%
Does Not Know	0	0.00%	1	0.03%
Refused	0	0.00%	23	0.72%
Not Collected	0	0.00%	29	0.91%
<b>Total</b>	<b>38</b>	<b>100.00%</b>	<b>3196</b>	<b>100.00%</b>



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# North Carolina Tobacco Use Quit Line

18 - 24

From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

Tobacco Users by Race				
	Period	Period %	YTD	YTD %
White	24	63.16%	1891	59.17%
Black or African American	10	26.32%	905	28.32%
Asian				
Asian Indian	0	0.00%	5	0.16%
Chinese	0	0.00%	4	0.13%
Filipino	0	0.00%	2	0.06%
Hmong	0	0.00%	1	0.03%
Japanese	0	0.00%	2	0.06%
Korean	0	0.00%	3	0.09%
Laotian	0	0.00%	1	0.03%
Not Collected	0	0.00%	3	0.09%
Other Asian	0	0.00%	3	0.09%
Pakistani	0	0.00%	1	0.03%
Vietnamese	0	0.00%	2	0.06%
<i>Total</i>	<i>0</i>	<i>0.00%</i>	<i>27</i>	<i>0.84%</i>
Other	4	10.53%	255	7.98%
Refused	0	0.00%	26	0.81%
Native Hawaiian/Other Pacific Islander				
Guamanian/Chamorro	0	0.00%	1	0.03%
Native Hawaiian	0	0.00%	5	0.16%
Not Collected	0	0.00%	1	0.03%
Other Pacific Islander	0	0.00%	3	0.09%
Samoan	0	0.00%	1	0.03%
Tongan	0	0.00%	1	0.03%
<i>Total</i>	<i>0</i>	<i>0.00%</i>	<i>12</i>	<i>0.38%</i>
American Indian or Alaskan Native	0	0.00%	62	1.94%
Does Not Know	0	0.00%	2	0.06%
Not Collected	0	0.00%	16	0.50%
Total	38	0.00%	3196	100.00%

Tobacco Users by Language Spoken				
	Period	Period %	YTD	YTD %
English	38	100.00%	3134	98.06%
Spanish	0	0.00%	61	1.91%
Other	0	0.00%	1	0.03%
Total	38	100.00%	3196	100.00%



From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

Tobacco Users by Age				
	Period	Period %	YTD	YTD %
18 years old	4	10.53%	463	14.49%
19 years old	6	15.79%	463	14.49%
Ages 20-24	28	73.68%	2270	71.03%
Total	38	100.00%	3196	100.00%

Tobacco Users by Education				
	Period	Period %	YTD	YTD %
Less than grade 9	0	0.00%	17	0.53%
Grade 9-11, no degree	0	0.00%	99	3.10%
GED	0	0.00%	43	1.35%
High School Degree	1	2.63%	192	6.01%
Some College or University	0	0.00%	172	5.38%
College or University Degree	0	0.00%	66	2.07%
Refused	0	0.00%	3	0.09%
Not Collected	0	0.00%	4	0.13%
Not Asked	37	97.37%	2600	81.35%
Total	38	100.00%	3196	100.00%

Tobacco Users by Tobacco Type				
Participants may select multiple responses.				
	Period	Period %	YTD	YTD %
Cigar	0	0.00%	222	6.27%
Cigarette	37	97.37%	3101	87.52%
Pipe	1	2.63%	28	0.79%
Smokeless	0	0.00%	183	5.17%
Other	0	0.00%	8	0.23%
Not Collected	0	0.00%	1	0.03%
Total	38	100.00%	3543	100.00%

Female Tobacco Users by Pregnancy Status				
	Period	Period %	YTD	YTD %
Not Pregnant	15	100.00%	1338	84.47%
Pregnant	0	0.00%	153	9.66%
Planning Pregnancy	0	0.00%	78	4.92%
Breast Feeding	0	0.00%	15	0.95%
Total	15	100.00%	1584	100.00%



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From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

Tobacco Users by Chronic Conditions				
Participants may select multiple responses.				
	Period	Period %	YTD	YTD %
Asthma	4	10.53%	520	15.97%
CAD	0	0.00%	33	1.01%
COPD	0	0.00%	34	1.04%
Diabetes	1	2.63%	63	1.93%
Does Not Know	0	0.00%	16	0.49%
None	33	86.84%	2567	78.84%
Not Collected	0	0.00%	20	0.61%
Refused	0	0.00%	3	0.09%
Total	38	100.00%	3256	100.00%

Tobacco Users by Stage at Registration				
	Period	Period %	YTD	YTD %
Precontemplation	0	0.00%	15	0.47%
Contemplation	0	0.00%	72	2.26%
Preparation	32	84.21%	2916	91.38%
Action	6	15.79%	183	5.73%
	0		7	
Less than 24 hours	2		52	
24 hours to less than 7 days	2		86	
7 days to less than 1 month	2		24	
1 month to less than 6 months	0		14	
Maintenance	0	0.00%	5	0.16%
Unknown	0	0.00%	5	0.00%
Total	38	100.00%	3196	100.00%

Tobacco Users by Sexual Orientation				
NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.				
	Period	Period %	YTD	YTD %
Heterosexual	0	0.00%	13	0.41%
Homosexual	0	0.00%	1	0.03%
Refused	0	0.00%	6	0.19%
Not Asked	38	100.00%	3176	99.37%
Total	38	0.00%	3196	100.00%



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# North Carolina Tobacco Use Quit Line

Adult

From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

Method of Entry				
NOTE: Includes Tobacco User, Proxy and Provider.				
	Period	Period %	YTD	YTD %
Phone: Inbound English	163	76.53%	7414	83.69%
Phone: Inbound Spanish	2	0.94%	113	1.28%
Phone: Inbound Warm Transfer	0	0.00%	28	0.32%
Phone: Re-enrollment Offer	0	0.00%	65	0.73%
Phone: Outbound Electronic Consult	0	0.00%	1	0.01%
Phone: Outbound Re-enrollment	0	0.00%	2	0.02%
Phone: Outbound Self-Referral	2	0.94%	34	0.38%
Web	0	0.00%	410	4.63%
Fax	46	21.60%	792	8.94%
Total	213	100.00%	8859	100.00%

Caller Type				
	Period	Period %	YTD	YTD %
Tobacco User	193	90.61%	8138	91.86%
Proxy	6	2.82%	328	3.70%
Provider	14	6.57%	393	4.44%
Total	213	100.00%	8859	100.00%

How Heard About				
	Period	Period %	YTD	YTD %
Basketball/sporting event	0	0.00%	7	0.08%
Brochure/Newsletter/Flyer	16	7.51%	472	5.33%
Cigarette Pack (Quit Assist)	2	0.94%	120	1.35%
College Website/Email	0	0.00%	1	0.01%
College website	0	0.00%	10	0.11%
Community Organization	8	3.76%	333	3.76%
Employer/Worksite	17	7.98%	255	2.88%
Family/Friend	15	7.04%	560	6.32%
Health Department	8	3.76%	232	2.62%
Health Insurance	7	3.29%	279	3.15%
Health Professional				
Dental Hygienist	0	0.00%	7	0.08%
Dentist	2	0.94%	52	0.59%
Health Care Provider	29	13.62%	1024	11.56%
Health Educator	4	1.88%	62	0.70%
Not Collected	0	0.00%	12	0.14%
Nurse	10	4.69%	162	1.83%
OB/GYN Specialist	0	0.00%	1	0.01%
Other	13	6.10%	180	2.03%



# North Carolina Tobacco Use Quit Line

Adult

From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

How Heard About				
	Period	Period %	YTD	YTD %
Other Specialist	1	0.47%	38	0.43%
Pharmacist	0	0.00%	25	0.28%
Social Worker	0	0.00%	7	0.08%
<i>Total</i>	<i>59</i>	<i>27.70%</i>	<i>1570</i>	<i>17.72%</i>
NASCAR Race	0	0.00%	1	0.01%
Newspaper/Magazine	1	0.47%	161	1.82%
Outdoor Ad				
Billboard	4	1.88%	57	0.64%
Bus Ad	0	0.00%	1	0.01%
Other	0	0.00%	7	0.08%
<i>Total</i>	<i>4</i>	<i>1.88%</i>	<i>68</i>	<i>0.77%</i>
Pole Position/NASCAR Magazine	0	0.00%	2	0.02%
Postcard in the Mail	0	0.00%	1	0.01%
Radio	2	0.94%	851	9.61%
School/College event	5	2.35%	51	0.58%
Student Health Services	0	0.00%	11	0.12%
TV/Commercial	14	6.57%	2255	25.45%
TV/News	0	0.00%	95	1.07%
Website	9	4.23%	255	2.88%
Does Not Remember	5	2.35%	80	0.90%
Other	31	14.55%	554	6.25%
Refused	4	1.88%	71	0.80%
Not Collected	6	2.82%	178	2.01%
Oprah Show	0	0.00%	1	0.01%
Past Caller	0	0.00%	266	3.00%
Re-enrollment Offer	0	0.00%	73	0.82%
Outbound Re-enrollment Offer	0	0.00%	1	0.01%
Re-enrollment	0	0.00%	45	0.51%
<b>Total</b>	<b>213</b>	<b>100.00%</b>	<b>8859</b>	<b>100.00%</b>

Tobacco Users by Gender				
	Period	Period %	YTD	YTD %
Female	121	62.69%	4616	56.72%
Male	70	36.27%	3510	43.13%
Not Asked	0	0.00%	1	0.01%
Refused	2	1.04%	9	0.11%
Not Collected	0	0.00%	2	0.02%
<b>Total</b>	<b>193</b>	<b>100.00%</b>	<b>8138</b>	<b>100.00%</b>



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# North Carolina Tobacco Use Quit Line

Adult

From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

Tobacco Users by Ethnicity				
	Period	Period %	YTD	YTD %
Hispanic	7	3.63%	303	3.72%
Non-Hispanic	171	88.60%	7560	92.90%
Does Not Know	0	0.00%	20	0.25%
Refused	7	3.63%	133	1.63%
Not Collected	8	4.15%	116	1.43%
Not Asked	0	0.00%	6	0.07%
<b>Total</b>	<b>193</b>	<b>100.00%</b>	<b>8138</b>	<b>100.00%</b>

Tobacco Users by Race				
	Period	Period %	YTD	YTD %
White	139	72.02%	5046	62.01%
Black or African American	34	17.62%	2254	27.70%
Asian				
Asian Indian	0	0.00%	4	0.05%
Chinese	0	0.00%	9	0.11%
Filipino	0	0.00%	5	0.06%
Hmong	0	0.00%	1	0.01%
Japanese	0	0.00%	2	0.02%
Korean	0	0.00%	10	0.12%
Not Collected	0	0.00%	3	0.04%
Other Asian	0	0.00%	9	0.11%
Pakistani	0	0.00%	1	0.01%
Refused	0	0.00%	1	0.01%
Thai	0	0.00%	1	0.01%
Vietnamese	0	0.00%	2	0.02%
<i>Total</i>	<i>0</i>	<i>0.00%</i>	<i>48</i>	<i>0.59%</i>
Other	4	2.07%	356	4.37%
Refused	7	3.63%	156	1.92%
Native Hawaiian/Other Pacific Islander				
Native Hawaiian	0	0.00%	2	0.02%
Not Collected	0	0.00%	2	0.02%
Other Pacific Islander	0	0.00%	4	0.05%
<i>Total</i>	<i>0</i>	<i>0.00%</i>	<i>8</i>	<i>0.10%</i>
American Indian or Alaskan Native	2	1.04%	175	2.15%
Does Not Know	0	0.00%	7	0.09%
Not Asked	7	3.63%	88	1.08%
<b>Total</b>	<b>193</b>	<b>0.00%</b>	<b>8138</b>	<b>100.00%</b>



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# North Carolina Tobacco Use Quit Line

Adult

From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

## Tobacco Users by Language Spoken

	Period	Period %	YTD	YTD %
English	191	98.96%	7976	98.01%
Spanish	2	1.04%	161	1.98%
Other	0	0.00%	1	0.01%
Total	193	100.00%	8138	100.00%

## Tobacco Users by Age

	Period	Period %	YTD	YTD %
Ages 25-30	9	4.66%	1122	13.79%
Ages 31-40	23	11.92%	1203	14.78%
Ages 41-50	47	24.35%	2163	26.58%
Ages 51-60	76	39.38%	2245	27.59%
Ages 61-70	27	13.99%	1064	13.07%
Ages 71-80	8	4.15%	263	3.23%
Ages 80+	0	0.00%	20	0.25%
Refused	3	1.55%	58	0.71%
Total	193	100.00%	8138	100.00%

## Tobacco Users by Education

	Period	Period %	YTD	YTD %
Less than grade 9	10	5.18%	380	4.67%
Grade 9-11, no degree	30	15.54%	1110	13.64%
GED	11	5.70%	373	4.58%
High School Degree	46	23.83%	2136	26.25%
Some College or University	49	25.39%	2378	29.22%
College or University Degree	32	16.58%	1490	18.31%
Does Not Know	0	0.00%	3	0.04%
Refused	5	2.59%	124	1.52%
Not Collected	6	3.11%	75	0.92%
Post College	0	0.00%	10	0.12%
Not Asked	4	2.07%	59	0.72%
Total	193	100.00%	8138	100.00%

## Tobacco Users by Tobacco Type

Participants may select multiple responses.

	Period	Period %	YTD	YTD %
Cigar	8	4.02%	224	2.66%
Cigarette	185	92.96%	7892	93.61%
Pipe	0	0.00%	42	0.50%



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# North Carolina Tobacco Use Quit Line

Adult

From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

Tobacco Users by Tobacco Type				
Participants may select multiple responses.				
	Period	Period %	YTD	YTD %
Smokeless	6	3.02%	238	2.82%
Other	0	0.00%	19	0.23%
Not Collected	0	0.00%	16	0.19%
Total	199	100.00%	8431	100.00%

Female Tobacco Users by Pregnancy Status				
	Period	Period %	YTD	YTD %
Not Pregnant	121	100.00%	4509	97.68%
Pregnant	0	0.00%	51	1.10%
Planning Pregnancy	0	0.00%	56	1.21%
Total	121	100.00%	4616	100.00%

Tobacco Users by Chronic Conditions				
Participants may select multiple responses.				
	Period	Period %	YTD	YTD %
Asthma	31	12.81%	1298	13.25%
CAD	29	11.98%	884	9.03%
COPD	42	17.36%	1490	15.21%
Diabetes	38	15.70%	1181	12.06%
Does Not Know	0	0.00%	54	0.55%
None	100	41.32%	4776	48.76%
Not Collected	1	0.41%	89	0.91%
Refused	1	0.41%	23	0.23%
Total	242	100.00%	9795	100.00%

Tobacco Users by Stage at Registration				
	Period	Period %	YTD	YTD %
Precontemplation	0	0.00%	34	0.42%
Contemplation	5	2.62%	214	2.64%
Preparation	159	83.25%	6956	85.79%
Action	25	13.09%	853	10.52%
	0		10	
Less than 24 hours	5		148	
24 hours to less than 7 days	10		320	
7 days to less than 1 month	8		240	
1 month to less than 6 months	2		135	
Maintenance	2	1.05%	51	0.63%
Unknown	2	0.00%	30	0.00%



From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

Tobacco Users by Stage at Registration				
	Period	Period %	YTD	YTD %
Total	193	100.00%	8138	100.00%

Tobacco Users by Sexual Orientation				
NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.				
	Period	Period %	YTD	YTD %
Bisexual	2	1.04%	92	1.13%
Heterosexual	145	75.13%	6350	78.03%
Homosexual	6	3.11%	226	2.78%
Other	1	0.52%	74	0.91%
Does Not Know	4	2.07%	57	0.70%
Refused	20	10.36%	424	5.21%
Not Asked	15	7.77%	914	11.23%
Not Collected	0	0.00%	1	0.01%
Total	193	100.00%	8138	100.00%



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# North Carolina Tobacco Use Quit Line

## Caregiver and Employee

From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

Method of Entry				
NOTE: Includes Tobacco User, Proxy and Provider.				
	Period	Period %	YTD	YTD %
Phone: Inbound English	91	79.82%	4240	85.88%
Phone: Inbound Spanish	4	3.51%	122	2.47%
Phone: Inbound Warm Transfer	0	0.00%	6	0.12%
Phone: Re-enrollment Offer	0	0.00%	26	0.53%
Phone: Outbound Self-Referral	0	0.00%	18	0.36%
Web	1	0.88%	157	3.18%
Fax	18	15.79%	368	7.45%
<b>Total</b>	<b>114</b>	<b>100.00%</b>	<b>4937</b>	<b>100.00%</b>

Caller Type				
	Period	Period %	YTD	YTD %
Tobacco User	113	99.12%	4888	99.01%
Proxy	1	0.88%	47	0.95%
Provider	0	0.00%	2	0.04%
<b>Total</b>	<b>114</b>	<b>100.00%</b>	<b>4937</b>	<b>100.00%</b>

How Heard About				
	Period	Period %	YTD	YTD %
Basketball/sporting event	0	0.00%	8	0.16%
Brochure/Newsletter/Flyer	9	7.89%	224	4.54%
Cigarette Pack (Quit Assist)	2	1.75%	37	0.75%
College Website/Email	1	0.88%	1	0.02%
College website	0	0.00%	4	0.08%
Community Organization	7	6.14%	97	1.96%
Employer/Worksite	15	13.16%	165	3.34%
Family/Friend	11	9.65%	359	7.27%
Health Department	3	2.63%	106	2.15%
Health Insurance	6	5.26%	144	2.92%
Health Professional				
Dental Hygienist	0	0.00%	1	0.02%
Dentist	1	0.88%	28	0.57%
Health Care Provider	13	11.40%	436	8.83%
Health Educator	1	0.88%	21	0.43%
Not Collected	0	0.00%	4	0.08%
Nurse	3	2.63%	67	1.36%
OB/GYN Specialist	0	0.00%	1	0.02%
Other	3	2.63%	62	1.26%
Other Specialist	0	0.00%	17	0.34%
Pharmacist	0	0.00%	6	0.12%



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# North Carolina Tobacco Use Quit Line

## Caregiver and Employee

From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

How Heard About				
	Period	Period %	YTD	YTD %
Social Worker	0	0.00%	3	0.06%
<i>Total</i>	<i>21</i>	<i>18.42%</i>	<i>646</i>	<i>13.08%</i>
Newspaper/Magazine	0	0.00%	51	1.03%
Outdoor Ad				
Banner	1	0.88%	2	0.04%
Billboard	3	2.63%	25	0.51%
Bus Ad	0	0.00%	1	0.02%
Other	0	0.00%	7	0.14%
<i>Total</i>	<i>4</i>	<i>3.51%</i>	<i>36</i>	<i>0.73%</i>
Postcard in the Mail	0	0.00%	2	0.04%
Radio	5	4.39%	889	18.01%
School/College event	0	0.00%	31	0.63%
Student Health Services	0	0.00%	6	0.12%
TV/Commercial	10	8.77%	1523	30.85%
TV/News	1	0.88%	51	1.03%
Website	6	5.26%	177	3.59%
Does Not Remember	3	2.63%	25	0.51%
Other	9	7.89%	203	4.11%
Refused	0	0.00%	4	0.08%
Not Collected	1	0.88%	16	0.32%
Oprah Show	0	0.00%	1	0.02%
Past Caller	0	0.00%	84	1.70%
Re-enrollment Offer	0	0.00%	32	0.65%
Re-enrollment	0	0.00%	15	0.30%
<b>Total</b>	<b>114</b>	<b>100.00%</b>	<b>4937</b>	<b>100.00%</b>

Tobacco Users by Gender				
	Period	Period %	YTD	YTD %
Female	73	64.60%	3181	65.08%
Male	40	35.40%	1706	34.90%
Refused	0	0.00%	1	0.02%
<b>Total</b>	<b>113</b>	<b>100.00%</b>	<b>4888</b>	<b>100.00%</b>

Tobacco Users by Ethnicity				
	Period	Period %	YTD	YTD %
Hispanic	7	6.19%	263	5.38%
Non-Hispanic	104	92.04%	4556	93.21%
Does Not Know	0	0.00%	12	0.25%
Refused	0	0.00%	19	0.39%



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# North Carolina Tobacco Use Quit Line

## Caregiver and Employee

From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

Tobacco Users by Ethnicity				
	Period	Period %	YTD	YTD %
Not Collected	2	1.77%	37	0.76%
Not Asked	0	0.00%	1	0.02%
<b>Total</b>	<b>113</b>	<b>100.00%</b>	<b>4888</b>	<b>100.00%</b>

Tobacco Users by Race				
	Period	Period %	YTD	YTD %
White	60	53.10%	2602	53.23%
Black or African American	40	35.40%	1789	36.60%
Asian				
Asian Indian	0	0.00%	4	0.08%
Chinese	0	0.00%	3	0.06%
Hmong	0	0.00%	1	0.02%
Korean	0	0.00%	6	0.12%
Not Collected	0	0.00%	1	0.02%
Other Asian	0	0.00%	3	0.06%
Thai	0	0.00%	1	0.02%
Vietnamese	0	0.00%	1	0.02%
<i>Total</i>	<i>0</i>	<i>0.00%</i>	<i>20</i>	<i>0.41%</i>
Other	8	7.08%	292	5.97%
Refused	1	0.88%	32	0.65%
Native Hawaiian/Other Pacific Islander				
Guamanian/Chamorro	0	0.00%	1	0.02%
Native Hawaiian	0	0.00%	4	0.08%
Not Collected	0	0.00%	2	0.04%
Other Pacific Islander	0	0.00%	5	0.10%
Samoan	0	0.00%	1	0.02%
<i>Total</i>	<i>0</i>	<i>0.00%</i>	<i>13</i>	<i>0.27%</i>
American Indian or Alaskan Native	2	1.77%	107	2.19%
Does Not Know	0	0.00%	2	0.04%
Not Asked	2	1.77%	31	0.63%
<b>Total</b>	<b>113</b>	<b>0.00%</b>	<b>4888</b>	<b>100.00%</b>

Tobacco Users by Language Spoken				
	Period	Period %	YTD	YTD %
English	109	96.46%	4729	96.75%
Spanish	4	3.54%	157	3.21%
Other	0	0.00%	1	0.02%
IM Relay	0	0.00%	1	0.02%
<b>Total</b>	<b>113</b>	<b>100.00%</b>	<b>4888</b>	<b>100.00%</b>



# North Carolina Tobacco Use Quit Line

## Caregiver and Employee

From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

Tobacco Users by Age				
	Period	Period %	YTD	YTD %
Ages 25-30	20	17.70%	1218	24.92%
Ages 31-40	43	38.05%	1796	36.74%
Ages 41-50	23	20.35%	1201	24.57%
Ages 51-60	21	18.58%	524	10.72%
Ages 61-70	4	3.54%	129	2.64%
Ages 71-80	2	1.77%	20	0.41%
Total	113	100.00%	4888	100.00%

Tobacco Users by Education				
	Period	Period %	YTD	YTD %
Less than grade 9	6	5.31%	173	3.54%
Grade 9-11, no degree	16	14.16%	651	13.32%
GED	3	2.65%	251	5.14%
High School Degree	25	22.12%	1318	26.96%
Some College or University	35	30.97%	1515	30.99%
College or University Degree	26	23.01%	918	18.78%
Does Not Know	0	0.00%	3	0.06%
Refused	0	0.00%	21	0.43%
Not Collected	2	1.77%	31	0.63%
Post College	0	0.00%	6	0.12%
Not Asked	0	0.00%	1	0.02%
Total	113	100.00%	4888	100.00%

Tobacco Users by Tobacco Type				
Participants may select multiple responses.				
	Period	Period %	YTD	YTD %
Cigar	3	2.63%	118	2.35%
Cigarette	110	96.49%	4750	94.41%
Pipe	1	0.88%	19	0.38%
Smokeless	0	0.00%	139	2.76%
Other	0	0.00%	5	0.10%
Not Collected	0	0.00%	0	0.00%
Total	114	100.00%	5031	100.00%

Female Tobacco Users by Pregnancy Status				
	Period	Period %	YTD	YTD %
Not Pregnant	73	100.00%	3040	95.57%
Pregnant	0	0.00%	72	2.26%



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# North Carolina Tobacco Use Quit Line

## Caregiver and Employee

From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

### Female Tobacco Users by Pregnancy Status

	Period	Period %	YTD	YTD %
Planning Pregnancy	0	0.00%	49	1.54%
Breast Feeding	0	0.00%	20	0.63%
Total	73	100.00%	3181	100.00%

### Tobacco Users by Chronic Conditions

Participants may select multiple responses.

	Period	Period %	YTD	YTD %
Asthma	19	14.39%	722	13.34%
CAD	8	6.06%	256	4.73%
COPD	10	7.58%	389	7.19%
Diabetes	15	11.36%	476	8.80%
Does Not Know	1	0.76%	28	0.52%
None	78	59.09%	3501	64.70%
Not Collected	1	0.76%	36	0.67%
Refused	0	0.00%	3	0.06%
Total	132	100.00%	5411	100.00%

### Tobacco Users by Stage at Registration

	Period	Period %	YTD	YTD %
Precontemplation	0	0.00%	8	0.16%
Contemplation	1	0.89%	80	1.64%
Preparation	100	89.29%	4339	88.88%
Action	11	9.82%	442	9.05%
	0		5	
Less than 24 hours	2		89	
24 hours to less than 7 days	7		192	
7 days to less than 1 month	1		105	
1 month to less than 6 months	1		51	
Maintenance	0	0.00%	13	0.27%
Unknown	1	0.00%	6	0.00%
Total	113	100.00%	4888	100.00%

### Tobacco Users by Sexual Orientation

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Period	Period %	YTD	YTD %
Bisexual	0	0.00%	1	0.02%
Heterosexual	4	3.54%	81	1.66%
Does Not Know	0	0.00%	3	0.06%
Refused	0	0.00%	11	0.23%



# North Carolina Tobacco Use Quit Line

## Caregiver and Employee

From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

### Tobacco Users by Sexual Orientation

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Period	Period %	YTD	YTD %
Not Asked	109	96.46%	4792	98.04%
Total	113	100.00%	4888	100.00%



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# North Carolina Tobacco Use Quit Line

## Pregnant

From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

Method of Entry				
NOTE: Includes Tobacco User, Proxy and Provider.				
	Period	Period %	YTD	YTD %
Phone: Inbound English	14	66.67%	204	66.67%
Phone: Inbound Spanish	0	0.00%	1	0.33%
Phone: Outbound Self-Referral	0	0.00%	2	0.65%
Web	0	0.00%	35	11.44%
Fax	7	33.33%	64	20.92%
<b>Total</b>	<b>21</b>	<b>100.00%</b>	<b>306</b>	<b>100.00%</b>

Caller Type				
	Period	Period %	YTD	YTD %
Tobacco User	21	100.00%	306	100.00%
<b>Total</b>	<b>21</b>	<b>100.00%</b>	<b>306</b>	<b>100.00%</b>

How Heard About				
	Period	Period %	YTD	YTD %
Brochure/Newsletter/Flyer	0	0.00%	11	3.59%
Cigarette Pack (Quit Assist)	0	0.00%	6	1.96%
Community Organization	1	4.76%	11	3.59%
Employer/Worksite	0	0.00%	3	0.98%
Family/Friend	0	0.00%	15	4.90%
Health Department	5	23.81%	39	12.75%
Health Professional				
Health Care Provider	7	33.33%	42	13.73%
Health Educator	0	0.00%	2	0.65%
Not Collected	0	0.00%	2	0.65%
Nurse	0	0.00%	5	1.63%
OB/GYN Specialist	1	4.76%	2	0.65%
Other	0	0.00%	5	1.63%
Other Specialist	0	0.00%	1	0.33%
Pharmacist	0	0.00%	1	0.33%
Social Worker	0	0.00%	2	0.65%
<i>Total</i>	<i>8</i>	<i>38.10%</i>	<i>62</i>	<i>20.26%</i>
Newspaper/Magazine	0	0.00%	1	0.33%
Outdoor Ad				
Billboard	0	0.00%	4	1.31%
<i>Total</i>	<i>0</i>	<i>0.00%</i>	<i>4</i>	<i>1.31%</i>
Radio	0	0.00%	19	6.21%
School/College event	0	0.00%	2	0.65%
TV/Commercial	4	19.05%	97	31.70%
TV/News	0	0.00%	2	0.65%



# North Carolina Tobacco Use Quit Line

## Pregnant

From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

How Heard About				
	Period	Period %	YTD	YTD %
Website	0	0.00%	9	2.94%
Does Not Remember	1	4.76%	3	0.98%
Other	1	4.76%	20	6.54%
Refused	1	4.76%	1	0.33%
Not Collected	0	0.00%	1	0.33%
<b>Total</b>	<b>21</b>	<b>100.00%</b>	<b>306</b>	<b>100.00%</b>

Tobacco Users by Gender				
	Period	Period %	YTD	YTD %
Female	21	100.00%	306	100.00%
<b>Total</b>	<b>21</b>	<b>100.00%</b>	<b>306</b>	<b>100.00%</b>

Tobacco Users by Ethnicity				
	Period	Period %	YTD	YTD %
Hispanic	1	4.76%	9	2.94%
Non-Hispanic	19	90.48%	291	95.10%
Does Not Know	0	0.00%	1	0.33%
Refused	1	4.76%	1	0.33%
Not Collected	0	0.00%	4	1.31%
<b>Total</b>	<b>21</b>	<b>100.00%</b>	<b>306</b>	<b>100.00%</b>

Tobacco Users by Race				
	Period	Period %	YTD	YTD %
White	13	61.90%	185	60.46%
Black or African American	6	28.57%	89	29.08%
Asian				
Vietnamese	0	0.00%	1	0.33%
<i>Total</i>	<i>0</i>	<i>0.00%</i>	<i>1</i>	<i>0.33%</i>
Other	1	4.76%	19	6.21%
Refused	1	4.76%	1	0.33%
Native Hawaiian/Other Pacific Islander				
Other Pacific Islander	0	0.00%	2	0.65%
<i>Total</i>	<i>0</i>	<i>0.00%</i>	<i>2</i>	<i>0.65%</i>
American Indian or Alaskan Native	0	0.00%	8	2.61%
Not Collected	0	0.00%	1	0.33%
<b>Total</b>	<b>21</b>	<b>0.00%</b>	<b>306</b>	<b>100.00%</b>



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# North Carolina Tobacco Use Quit Line

## Pregnant

From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

### Tobacco Users by Language Spoken

	Period	Period %	YTD	YTD %
English	21	100.00%	304	99.35%
Spanish	0	0.00%	2	0.65%
Total	21	100.00%	306	100.00%

### Tobacco Users by Age

	Period	Period %	YTD	YTD %
15	0	0.00%	1	0.33%
16	1	4.76%	1	0.33%
17	1	4.76%	4	1.31%
18 years old	0	0.00%	8	2.61%
19 years old	0	0.00%	14	4.58%
Ages 20-24	12	57.14%	116	37.91%
Ages 25-30	5	23.81%	90	29.41%
Ages 31-40	2	9.52%	59	19.28%
Ages 41-50	0	0.00%	11	3.59%
Ages 51-60	0	0.00%	1	0.33%
Ages 61-70	0	0.00%	1	0.33%
Total	21	100.00%	306	100.00%

### Tobacco Users by Education

	Period	Period %	YTD	YTD %
Less than grade 9	0	0.00%	8	2.61%
Grade 9-11, no degree	1	4.76%	27	8.82%
GED	0	0.00%	11	3.59%
High School Degree	1	4.76%	48	15.69%
Some College or University	4	19.05%	55	17.97%
College or University Degree	0	0.00%	26	8.50%
Refused	1	4.76%	2	0.65%
Not Asked	14	66.67%	129	42.16%
Total	21	100.00%	306	100.00%

### Tobacco Users by Tobacco Type

Participants may select multiple responses.

	Period	Period %	YTD	YTD %
Cigar	0	0.00%	13	4.11%
Cigarette	21	100.00%	303	95.89%
Pipe	0	0.00%	0	0.00%
Smokeless	0	0.00%	0	0.00%



From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

Tobacco Users by Tobacco Type				
Participants may select multiple responses.				
	Period	Period %	YTD	YTD %
Other	0	0.00%	0	0.00%
Not Collected	0	0.00%	0	0.00%
Total	21	100.00%	316	100.00%

Female Tobacco Users by Pregnancy Status				
	Period	Period %	YTD	YTD %
Not Pregnant	5	23.81%	113	36.93%
Pregnant	13	61.90%	115	37.58%
Planning Pregnancy	3	14.29%	68	22.22%
Breast Feeding	0	0.00%	10	3.27%
Total	21	100.00%	306	100.00%

Tobacco Users by Chronic Conditions				
Participants may select multiple responses.				
	Period	Period %	YTD	YTD %
Asthma	3	13.64%	65	19.76%
CAD	0	0.00%	7	2.13%
COPD	1	4.55%	21	6.38%
Diabetes	0	0.00%	19	5.78%
Does Not Know	0	0.00%	0	0.00%
None	18	81.82%	217	65.96%
Not Collected	0	0.00%	0	0.00%
Refused	0	0.00%	0	0.00%
Total	22	100.00%	329	100.00%

Tobacco Users by Stage at Registration				
	Period	Period %	YTD	YTD %
Contemplation	0	0.00%	4	1.31%
Preparation	20	95.24%	279	91.18%
Action	1	4.76%	23	7.52%
Less than 24 hours	0		5	
24 hours to less than 7 days	1		9	
7 days to less than 1 month	0		5	
1 month to less than 6 months	0		4	
Total	21	100.00%	306	100.00%



From 9/1/2009 through 9/30/2009

Contract Dates From 11/1/2006 through 9/30/2009

**Tobacco Users by Sexual Orientation**

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Period	Period %	YTD	YTD %
Bisexual	0	0.00%	1	0.33%
Heterosexual	3	14.29%	31	10.13%
Homosexual	0	0.00%	1	0.33%
Other	0	0.00%	1	0.33%
Refused	0	0.00%	5	1.63%
Not Asked	18	85.71%	267	87.25%
Total	21	100.00%	306	100.00%