



North Carolina Tobacco Use Quit Line
 How Heard About by Day Report
 From 11/1/2009 through 11/30/2009

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The purpose of this report is to provide you with a count of self reported answers associated with the question, 'How did you hear about the program?' asked by Registration, per day.

		11/01/2009	11/02/2009	11/03/2009	11/04/2009	11/05/2009	11/06/2009	11/07/2009	11/08/2009	11/09/2009	11/10/2009	11/11/2009	11/12/2009	11/13/2009	11/14/2009	11/15/2009	11/16/2009	11/17/2009	11/18/2009	11/19/2009	11/20/2009	11/21/2009	11/22/2009	11/23/2009	11/24/2009	11/25/2009	11/27/2009	11/28/2009	11/29/2009	11/30/2009	Total
Brochure/Newsletter/Flyer		-	2	-	-	1	1	1	-	-	3	1	2	-	1	-	2	-	4	1	1	1	-	2	3	4	-	3	-	1	34
Cigarette Pack (Quit Assist)		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-	2
College Website/Email		-	-	-	-	-	2	-	1	1	-	-	-	-	-	-	-	-	-	1	1	-	-	-	-	-	-	1	-	-	7
Community Organization		1	1	-	1	-	2	-	-	-	1	2	-	1	-	-	-	-	2	-	1	-	-	-	-	-	-	-	-	-	12
Does Not Remember		-	-	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2
Employer/Worksite		-	1	1	3	1	-	-	-	1	1	-	1	-	-	-	2	2	1	-	-	-	1	1	-	2	1	-	1	3	23
Family/Friend		1	1	1	1	3	-	-	-	1	2	1	1	-	-	-	3	2	1	1	1	2	5	1	3	1	-	-	-	1	33
Health Department		1	1	1	1	-	-	-	-	1	-	1	-	-	-	-	-	-	1	2	1	-	-	-	-	-	-	-	-	1	11
Health Insurance		-	-	1	-	1	1	-	-	1	1	-	-	1	-	-	2	1	-	-	-	-	-	-	-	-	-	-	-	-	9
Health Professional	Dentist	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	3
	Health Care Provider	-	2	4	3	2	2	1	1	1	7	4	7	4	-	-	2	4	3	3	1	2	-	2	3	3	-	1	-	1	63
	Health Educator	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	2
	Nurse	-	1	-	-	1	-	1	-	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	-	-	-	-	-	-	7
	Other	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	2	-	-	1	-	-	-	-	-	-	-	-	5
	Other Specialist	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
Pharmacist	-	-	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	
Newspaper/Magazine		-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1	-	1	-	-	-	1	-	-	-	-	-	-	1	5
Not Collected		1	3	-	-	1	1	-	-	1	4	1	2	1	-	-	1	2	-	2	2	-	-	-	1	-	-	1	1	1	26



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Other		1	3	1	5	2	2	2	-	3	2	1	2	-	-	2	1	5	3	2	2	1	1	2	-	1	1	-	-	2	47
Outdoor Ad	Billboard	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	3
	Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	1
Radio		-	2	-	-	-	-	-	-	2	-	-	1	-	-	-	-	1	1	-	1	1	-	1	-	-	-	-	1	-	11
Refused		-	-	-	1	-	1	1	-	1	-	-	-	-	-	-	-	1	-	1	-	1	-	2	-	-	-	-	-	-	9
School/College event		-	2	-	1	2	-	-	-	-	1	1	1	1	-	-	1	1	1	1	2	-	-	2	-	-	-	-	1	-	18
Student Health Services		-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
TV/Commercial		-	3	1	2	1	-	1	-	-	2	1	3	1	2	1	1	-	1	-	1	-	-	-	-	-	-	2	1	-	24
TV/News		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
Website		1	-	2	1	-	-	2	-	1	-	-	2	1	-	-	-	3	1	4	-	1	1	1	1	-	-	-	1	1	24
Total		6	23	14	21	17	14	9	2	16	24	14	22	12	3	3	18	22	23	20	15	10	10	16	11	11	4	7	6	13	386